



LEAD AUTHENTICALLY EMBRACE DIVERSITY TRANSFORM YOUR RESULTS



SANDY EICHEL

SANDY EICHEL ISN'T YOUR TYPICAL FINANCIAL SERVICES SPEAKER


Once a Lutheran pastor's wife, a professional opera singer, and a consummate perfectionist, Sandy had the picture perfect life...

But she was miserable. So she choose a new name, a new career and a whole new life and mindset. In a career that's 80% male, Sandy stood out. Yet, instead of trying to "fit in," she embraced her differences, led with compassion, and quickly rose to the top by qualifying for Million Dollar Round Table in just her first nine months.

Now, having spoken on the main stages of the biggest conferences and events, Sandy is a sought-after professional speaker who shares her story with organizations around the world. Her message? Living your authentic life is not only good for the soul, it's the key to transformational results in your career!

BOOK SANDY TO SPEAK

 www.sandyeichel.com

 608-425-0931

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SPEAKING TOPICS

- **Creating an inclusive workplace environment**

- **Leading authentically in the workplace**

- **Standing out and succeeding as a top financial advisor**

- **Finding strength in the power of vulnerability**



MORE ABOUT SANDY

After discovering her authentic self and establishing a successful career as a financial advisor, Sandy speaks with passion and purpose about changing the industry for the better by making it more inclusive for all people, regardless of gender, ethnic, religious, and sexual orientation differences.

Leveraging her decades of performance experience, Sandy is a lively and engaging speaker. One of her greatest strengths is being vulnerable and connecting with audiences. She uses humor to broach difficult topics and inserts singing excerpts to infuse excitement or to tell a story. Sandy has spoken on the main platform at large corporate functions, professional conferences, and seminars on diversity and inclusion.



AS FEATURED IN

WSJ

Wall Street Journal

To Work with LGBTQ Clients, Advisors Should Establish Trust, Study the Issues

11/7/2017

Forbes

Forbes

This Wealth Management Advisor Makes Financial Planning More Accessible To LGBTQ People

4/30/2019

WISCONSIN STATE JOURNAL

Wisconsin State Journal

Financial adviser is living her 'authentic life'

7/21/2017


WHAT THEY SAY ABOUT SANDY

"We have never had such positive feedback on a speaker! She brought her true, authentic self and her charming combination of wit, humor, and candor was very well received." - **Stephen Guinan, Managing Partner**

"Sandy is one of a kind! She has a powerful message on diversity and authenticity that needs to be heard and is a fantastic presenter who will light up your stage." - **Joseph Jordan, Bestselling Author and Speaker**

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PAST SPEAKING CLIENTS



And many more private clients.